

NEWS RELEASE

**IMAGING BIOMETRICS AND THE MEDICAL COLLEGE OF WISCONSIN
AWARDED NIH GRANT**

For Immediate Release

October 17, 2011

Milwaukee, WI – Imaging Biometrics, LLC (IB) and investigators at The Medical College of Wisconsin in Milwaukee have been awarded a Phase I STTR grant from the National Institutes of Health (NIH) to develop much-needed magnetic resonance (MR) image analysis tools for reliable and automated determination of brain tumor burden. The result of this combined effort will be the integration of key technologies into an easy-to-use application which may significantly enhance accuracy in evaluating a tumor’s response to various treatment therapies.

“Currently, radiologists must make time-consuming manipulations using conventional tools. Our goal is to provide clinician with an automated application that makes it easier for them to make the best decisions and perform more precise treatment planning for their patients.” said Timothy Dondlinger, Chief Operating Officer at IB.

Advances in treatment therapies, specifically those that target tumor vessels, are making the tracking of tumor progression increasingly challenging. “The ability for clinicians to distinguish recurrent tumor from radiation necrosis from pseudo-progression is critical because those decisions ultimately dictate the treatment course for patients,” added Dondlinger. “Providing this information quickly, accurately, and non-invasively is what we plan to achieve”.

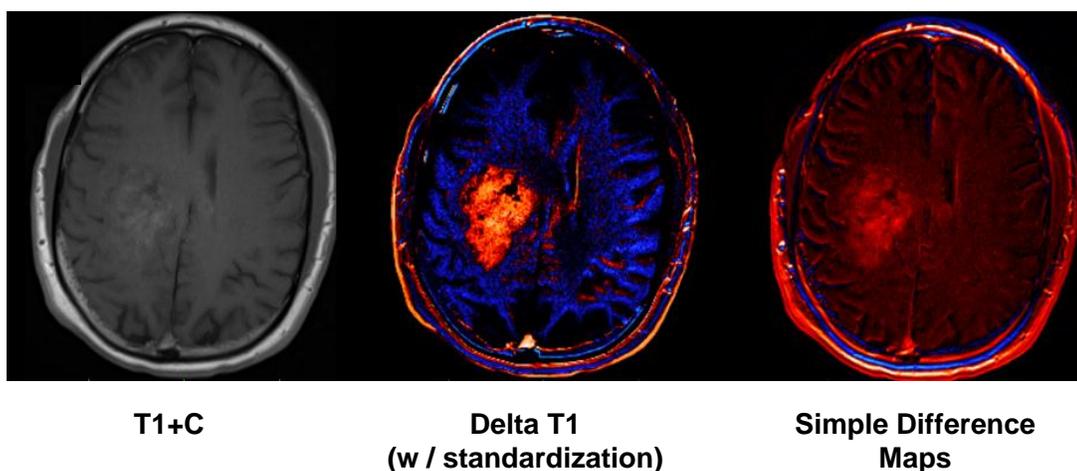


Figure 1: One key technology that will be integrated is IB’s “delta T1” method, shown as the center image. It provides much greater tumor delineation than simple difference maps. This is due to the incorporation of IB’s exclusively-licensed standardization technology.

About Imaging Biometrics™ LLC

Imaging Biometrics™ develops and provides medical image analysis solutions that enable clinicians to better diagnose and treat diseases with greater confidence. Through close collaboration with top researchers and clinicians, sophisticated advancements are translated into platform-independent software plug-ins which extend the base functionality of workstations, imaging systems, PACS and medical viewers. By design, IB’s advanced visualization software seamlessly integrates into clinical workflows. For more information about Imaging Biometrics, visit the company’s website at www.imagingbiometrics.com.