

FOR IMMEDIATE RELEASE

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## **Austin Radiological Association Installs IB Rad Tech™**

**Elm Grove, WI** - Imaging Biometrics, LLC (IB), a biotechnology company specializing in the development of software solutions for advanced visualization and analytics, announced that Austin Radiological Associates has installed the recently released IB Rad Tech to enable the ability to accurately monitor tumor progression for patients with brain tumors. IB Rad Tech was chosen for its ability to efficiently generate “fractional tumor burden” (FTB) maps, which have been shown to reliably distinguish tumor recurrence from post-treatment radiation effects (PTRE).

The approach used in generating FTB maps relies on two technological pillars: robust perfusion magnetic resonance imaging (p-MRI) and a patented image intensity “standardization” approach that allows easy and fast inter- and intra-study comparison. Developed in close collaboration with leading neuroradiologists and engineers, IB Rad Tech simplifies the entire process.

“ARA is excited to offer this service to the Central Texas community to assist in the care of patients with brain tumors. IB Rad Tech has a user friendly approach and we hope the additional information we can now offer will make a positive difference in the lives of our patients” stated Dr Nabeel Farhataziz, MD, Austin Radiological Association.

“IB is very excited to have this opportunity to work with Austin Radiological Association,” said Timothy Dondlinger, Chief Operating Officer. “This installation underscores the fact that sophisticated advancements are no longer exclusive to large academic research hospitals. With IB Rad Tech, disruptive shifts in technology are now accessible to healthcare facilities of all sizes, affordably and with push-button simplicity,” Dondlinger added.

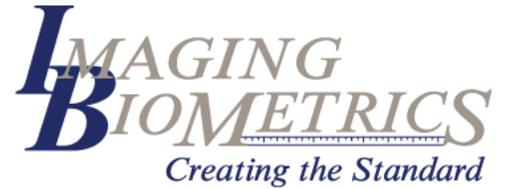
### **About Imaging Biometrics, LLC**

*Imaging Biometrics develops and provides visualization and analytical solutions that enable clinicians to better diagnose and treat diseases with greater confidence. Through close collaboration with top researchers and clinicians, sophisticated advancements are translated into platform-independent software plug-ins which can extend the base functionality of workstations, imaging systems,*

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*PACS, or medical viewers. By design, IB's advanced visualization software seamlessly integrates into routine workflows. For more information about Imaging Biometrics, visit the company's website at [www.imagingbiometrics.com](http://www.imagingbiometrics.com).*

**About Austin Radiological Association**

*Since 1954, Austin Radiological Association has been providing quality imaging services to the people of Austin and Central Texas. Continually working to improve access to the highest quality services, Austin Radiological Association operates 17 outpatient imaging centers and provides services to 21 hospitals throughout Central Texas.*